



2017 Digital Dates & Rates

REACH AN AUDIENCE OF OVER 1,375 ACTIVE PILOTS

CONTENT DATES

ISSUE # Date	Copy & Photos Due	E-NEWS Blast Date
0007-2017	February 16	March 1
0008-2017	May 15	June 1
0009-2017	August 15	September 1

ADVERTISING SIZES & RATES

Ad Unit	Size	Rate Per Issue (3 issues per year)
Button Ad	165 X 125	\$35 or \$100 annually
Medium Rectangle	300 X 250	\$55 or \$150 annually
Full Banner	560 X 90	\$75 or \$200 annually

DIGITAL ADVERTISING SPECS

File Formats: .jpg, .gif, .png

Resolution: 72 dpi.

File Size: Less than 100kb.

Target URL: Submit with ad.

Questions? Please contact Cheryl Phillips 410-310-6088 or cphillips@web4aviation.com

